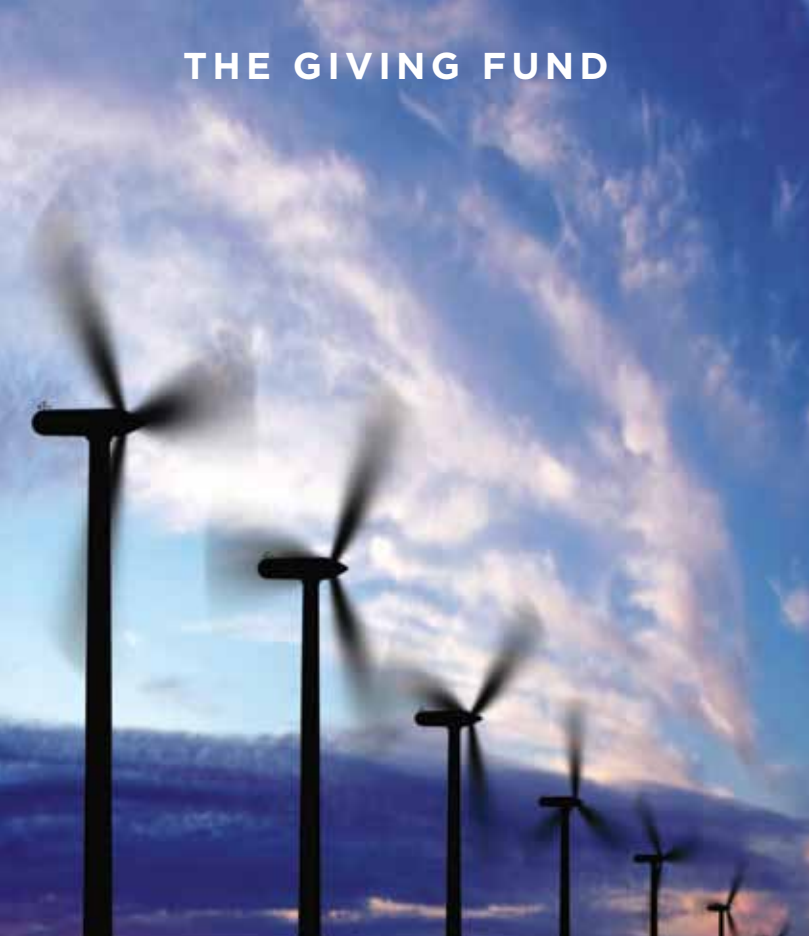


THE GIVING FUND



# GIVE AND INVEST

FOR THE GREATER GOOD



IMPACTASSETS

INVEST WITH MEANING

**THE GIVING FUND IS A UNIQUE DONOR ADVISED FUND THAT MULTIPLIES THE IMPACT OF YOUR GIVING WITH TAILORED INVESTMENTS THAT WORK FOR MAXIMUM SOCIAL AND ENVIRONMENTAL BENEFIT. IT HELPS YOU EARN A RETURN WHILE INCREASING YOUR CHARITABLE GIVING POTENTIAL.**

**A NEW TYPE OF DONOR ADVISED FUND**

Donor advised funds (DAFs) are increasingly popular for good reasons. Once you make a donation to a DAF, the fund provides an easy, low-cost way to make grants supporting the causes you care most about. DAFs are also invested to increase your giving potential—and all the earned growth is tax-free.

But what if your donor advised fund could do even more? What if, in addition to offering a turnkey solution for your charitable activity, your DAF allowed you access to highly customizable investment options creating positive outcomes for people and the environment the world over? What if you could tailor your investment portfolio so that it actually advanced your philanthropic goals?

**Now you can give and invest for the greater good.**

The Giving Fund provides a powerful complement to your philanthropy. With investment strategies focused on issues like sustainable agriculture, microcredit, affordable housing, alternative energy development and healthcare in the developing world, the Giving Fund makes it possible to multiply the effect of your giving on the causes you are most passionate about.

**DONOR ADVISED FUND BASICS**

A donor begins by making an irrevocable, tax deductible gift of money, stock or property

The donation is received and managed by a public charity like ImpactAssets

The donation is invested so it can continue to grow tax-free

Whenever desired, the donor can recommend grants to organizations of his or her choosing



# COMMUNITY EMPOWERMENT

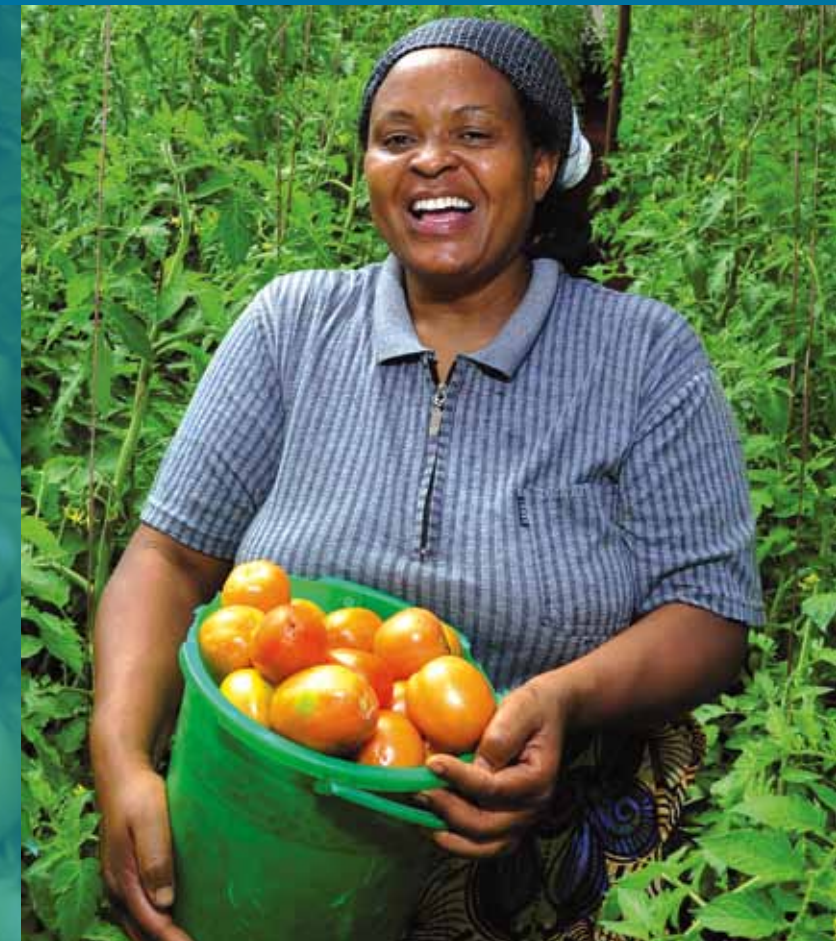
“Our financial advisor recommended ImpactAssets to us after reviewing several other donor advised fund options. It had competitive financial returns, a reasonable expense structure and allowed our investments to support our philanthropic goals.” — Donor Seth Goldman, President and TeaEO of Honest Tea

**INVESTMENT OPTION**

NAME: CALVERT FOUNDATION

SECTOR: COMMUNITY INVESTMENT

Calvert Foundation is a nonprofit organization and leader in impact investing. Through their Community Investment Note they invest in organizations around the world that empower people living in low-income communities. Calvert Foundation investors have helped to create over 450,000 jobs for low-income individuals, built or rehabilitated 17,000 affordable homes, and financed close to 27,000 nonprofit facilities and social enterprises. Calvert Foundation has maintained a 98.8% repayment rate from borrowers and a 100% repayment rate to their investors.



**RECEIVE ONE TAX RECEIPT FOR ALL OF YOUR GIVING, WHILE SPREADING YOUR IMPACT TO YOUR FAVORITE ORGANIZATIONS AND CAUSES.**

**CHOOSE FROM A RANGE OF IMPACT INVESTMENT OPTIONS**


With low minimum contribution requirements and high-touch customer service, the Giving Fund's meaningful investment options provide a new way to maximize your impact.

Whether you allocate your funds according to a standard or balanced portfolio or customize them to match preferred causes or risk profiles, options include:

- **Community Investments** that offer affordable loans to leading nonprofit organizations and social enterprises
- **Global Impact Ventures**, funds that channel capital to markets operating between philanthropy and profit maximization, including social enterprises, innovative nonprofits and microfinance
- **Sustainable and Responsible Mutual Funds** that integrate environmental, societal and governance criteria in investment decision making
- **Custom Portfolios** — accounts over \$500,000 can work with their own financial advisor to craft a portfolio that meets their financial, social and environmental goals

**THE PROCESS IS EASY AND FLEXIBLE**

- Work with your own trusted financial advisor
- Manage your account easily and securely online
- Customize your portfolio
- Allocate grants both domestically and internationally
- Donate non-traditional assets such as real estate
- Convert an existing private foundation into a Giving Fund

 Choose investments and manage your account online at [www.impactassets.org](http://www.impactassets.org)



# INVESTMENT IN SOCIAL FINANCE

“It gives us great peace of mind to work with the Giving Fund to achieve our philanthropic goals. The staff are always available to answer any questions, the website is very user-friendly, and we have the ease of knowing our fund is being well managed and protected.” — Susan Orr, Founder, David Samuel Orr Fund For the Earth

**INVESTMENT OPTION**

NAME: ROOT CAPITAL  
SECTOR: SOCIAL FINANCE

Root Capital, a Giving Fund nonprofit social investment choice, is pioneering finance opportunities for grassroots businesses. The “missing middle” are businesses too small and risky for commercial banking but too large for most microfinance organizations, such as coffee farmer cooperatives and artisan associations. Root Capital provides financial education, financial capital, and market connections for these rural entrepreneurs around the world. Since the organization's launch in 1999, they have provided \$256 million in credit to 320 small and growing businesses in 30 countries.



ACCOUNT INFORMATION FOR DONOR ADVISED FUNDS

<b>MINIMUM ACCOUNT</b>	\$5,000 initial contribution (minimum required), \$250 additional contribution	
<b>MINIMUM GRANT AMOUNT</b>	\$250 (to any approved charity)	
<b>NUMBER OF GRANTS/YEAR (ACCOUNT SIZE)</b>	Under \$25,000	12*
	Over \$25,000	Unlimited
<b>GRANT RECOGNITION</b>	Grants are made on checks bearing the name of ImpactAssets, accompanied by a letter from ImpactAssets recognizing the Giving Fund name, donor name, and address unless a donor requests anonymity	
<b>FLEXIBLE ADMINISTRATIVE OPTIONS</b>	<ul style="list-style-type: none"> <li>• International grantmaking</li> <li>• Accept non-traditional assets such as real estate</li> <li>• Ability to set up recurring grants</li> </ul>	
<b>FLEXIBLE INVESTMENT OPTIONS</b>	<b>Sustainable and Responsible Mutual Funds:</b> Integrate environmental, social and governance criteria in investment decision making and practise shareholder engagement	
	<b>Community Investment Note:</b> Provides financing for affordable housing, microcredit, nonprofit facilities and social innovations	
	<b>Global Impact Ventures:</b> Professionally managed funds that have private debt and/or equity stakes in social enterprises, innovative nonprofits, and microfinance institutions**	
	<b>Customize Your Portfolio:</b> Accounts over \$500,000 can work with their own financial advisor to craft a portfolio that meets their financial, social and environmental goals	
<b>ONLINE ACCOUNT ACCESS</b>	Investing — View	
	Giving — View/Recommend grants	
<b>ADMINISTRATIVE FEES/YEAR</b>	First \$100,000	1%
	Next \$400,000	3/4 of 1% (0.75%)
	Next \$500,000	1/2 of 1% (0.5%)
	Over \$1,000,000	1/4 of 1% (0.25%)
	Over \$10,000,000	1/8 of 1% (0.125%)

\*Additional grants can be made for a fee of \$20 each.

\*\*Minimums apply. Contact a Giving Fund representative for more information.

Incubated by the Calvert Foundation, ImpactAssets launched as an independent organization in late 2009. Community Investment Partners, a subsidiary of Calvert Foundation, supplies ImpactAssets with ongoing administrative services.

# RESTORATION AND LAND CONSERVATION

“I had a client, a biology professor, who was very interested in watershed issues and habitat destruction, and needed to set up a DAF. Given her interests, I knew ImpactAssets would be an ideal fit.”

— Will Lana, Portfolio Manager and Equity Analyst, Trillium Asset Management

## INVESTMENT OPTION

NAME: BEARTOOTH CAPITAL

SECTOR: LAND CONSERVATION

Beartooth Capital provides Giving Fund donors the opportunity to invest in a portfolio of western U.S. ranches with the goal of restoring and protecting important landscapes while generating a competitive risk-adjusted rate of return. They acquire, conserve, and enhance the value of rural land through habitat restoration in partnership with public agencies, conservation groups and local communities. Beartooth’s success can be seen in three new public parks, 50+ miles of restored creek and river, tens of thousands of acres of enhanced wildlife habitat and grazing land, and more than 11,000 permanently protected acres.





# IMPACTASSETS

INVEST WITH MEANING

ImpactAssets, c/o Calvert Foundation  
7315 Wisconsin Avenue, Suite 1100W  
Bethesda, MD 20814  
800-248-0337  
301-280-6061 Fax

Choose investments and manage your  
account online: [www.impactassets.org](http://www.impactassets.org)

## IMPACTASSETS

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ImpactAssets creates opportunities for investors and philanthropists to make the world a better place by managing their portfolios with equal regard for problem solving and profit. Our investment options and knowledge resources enable philanthropists, asset owners and other stewards of capital to make sound investment decisions that advance social or environmental change. By partnering with impact investment funds, metrics organizations and others, ImpactAssets seeks to shine a light on the field's best firms, organizations and most promising initiatives, helping to build the field of impact investing.

